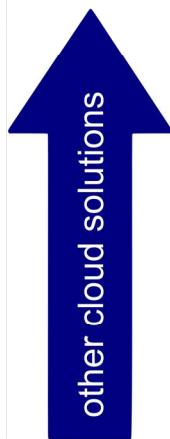




eAccounts **Global.com**

online enterprise business solutions



our feature list just
keeps on expanding!

Why eAccounts

- Staff can work from anywhere from any computer and/or browser.
- No IT Staff required (no onsite server required), just connect a computer to the Internet and login.
- Highly customisable user access rights to the various modules and sections within.
- A strong pedigree of existing customers and a 10+ year development in a broad range of industries.
- One solution from your online shopping cart through to the GL Financials.
- No need to worry about backups ever again.
- Industrial strength to support customers working with many staff / customers or stock lines. Like Telecom, 2Degrees, Allied Workforce and Railplus.
- Extremely reliable, for the same reason the above use eAccounts in their businesses.

Comparing other web based solutions

There are only a couple of other players in the Australasian (NZ & Aust) markets claiming to be the cloud based solutions.

In a head to head comparison we will outperform and out feature any competitor in every aspect.

- eAccounts has a much stronger pedigree and user base, look at our key client list on the home page.
- eAccounts can print directly to your office printer/s, the others cant without using PDF's (trust me that will drive you insane)
- eAccounts was designed to cope with large data bases, the other solutions will struggle with 500 stock items let a 100,000+ that we can support.
- eAccounts has strong user rights and access controls and detailed logging of everything a user does to prevent fraud.
- eAccounts was built from the bottom up to be industrial strength our cloud based competitors are designed for small "One Man Bands

Key Features

Fully Internet / Cloud Based

Yet still be a powerful accounting system. No onsite servers needed, work securely from any computer on the net. The buzz word of the day is Cloud Computing. eAccounts is the only true accounting & business solution that fully adheres to that principal.

Built in CRM system

eAccounts has a built in Customer Relationship system. This allows you to manage your calls with your customers. It ensures your sales staff are also "on the ball" and automates call lists to your clients for your staff much much more.

Built in shopping basket functionality (Both B2C & B2B)

eAccounts is the only generic full blown accounting system in the market that has both a B2C (Business to End Customer) and B2B (Business to Business) shopping basket system built in. The B2B allows a Trade business to have all their clients access their entire range seeing their unique trade prices.

Task & Schedule Management For Staff

Staff can be assigned tasks ie Put the garbage out on Monday afternoons. You can view all tasks to see that staff have carried out the tasks. These tasks can be set to be a one off or set to re occur at specified times ie Weekly, Monthly etc

Powerful one stop Dashboard to view all you key indicators from one screen

The Dashboard is the central information hub for management. On one screen you can see all the vitals of the company.

- Debtor & Creditors real time balances
- Sales today and for the Month (including margins)
- Stock On On Hand, Stock On Order
- Daily Bankings (from customers)
- True Bank Balance etc etc

Built in ability to send letters to customers

eAccounts has a full rich text letter writer built in. Write a "Hey Thanks For The Order" or "Dear John" letter to a customer, email it and have it automatically go on file in eAccounts so that any other user who logs in can have access to what was said (you cant do that with ordinary email or MS Office)

Can store all your office procedures for your staff

eAccounts is more than a boring accounting system, it can store all your office procedures that you want to have accessible by your staff. No more out of date company manuals

lying around. Now they can all be online and up to date. If you edit them you can automatically broadcast a message to all staff to read and acknowledge reading them.
ie

Your Health & Safety Requirements.
Rules about using the Fork Lift.
Procedures for requesting leave.
Procedures to open a customer account.
Office Dress code and Code of conduct.

Broadcast messages to all staff

When you run a business with 10+ staff it starts getting hard to manage messages to staff (office Memos) in eAccounts you can broadcast a message and then be able to review that all staff have read it.

Send newsletters to your customers and prospects

eAccounts has a full blown Newsletter editor built in. Build a monthly newsletter including pictures, graphics. Attach PDF's of new product specifications or a spreadsheet. Then have it automatically send this newsletter to all your customers, including multiple staff within those companies.

The huge advantage here is that you don't have to use a separate expensive HTML product (ie Dream Weaver) to create your newsletter. Neither do you need to tediously need to export your email addresses and newsletter to a third party company to email the newsletter. eAccounts makes the process simple, really simple.

We have at least four clients sending over 4000+ newsletters by email monthly to their customers telling them of new products and new services.

Case Studies

Case Study 1 - Advance Cleaning

Advance Cleaning has been in business since 1978, and are the leading suppliers of quality cleaning equipment, chemicals and materials. Having grown rapidly within New Zealand, Advance Cleaning required a system that was not only robust, but also would easily be able to service their 10 branches across New Zealand. Their requirements included but were not limited to:

- One easy access system for their inhouse accountant to view accounts for all 10 branches
- Handle Manufacturing (of Cleaning products)
- Branch Stock Management control for and between all branches (transfer stock from one branch to the other whilst maintaining the stock on hand)
- Debtor Management

This is where eAccounts came into the picture with a one stop business solution for all of the above. eAccounts along with their required remedy, also provided:

- Newsletter module, where Advance Cleaning could not only maintain relationship with their clients, but also communicate changes and specials.

- eAccounts reduced man hours by automatically providing an option to email their overdue Debtors
- Provide a Just One Click option, which allowed their debtors to login to review their account and or start new orders.
- eAccounts gave them the ability to communicate internally by using the inbuilt Task Management system.
- It also allowed the managers at Advance Cleaning to list all office procedures online, thus making it easy for them to ensure the procedures are adhered to.

With all this and more, Advance Cleaning has also joined the long list of satisfied clients.

Case Study 2 - Segedin Truck & Auto (STA) www.staparts.com

This large automotive parts importer and distributor needed an easy way for their Customers to lookup parts (21,000 line items), raise orders and view availability without upsetting their existing accounting systems.

eAccounts was able to setup a link on their web site for their customers to do this.

- Same features as Case Study 1 but they then can on a daily basis send autonomously our ASP server product availability of their 21000 parts.
- Because they have all their parts not only categorized by groups (i.e. Clutches, Brake Shoes, Spark Plugs) but by engine make. They have "Car Kits" for every engine the support (900+) This allows a B2B customer to search by brand i.e."SUBARU" then choose type (e.g."1998 Legacy Station wagon"). Then it would list in group order all the parts they support for the vehicle.
- Orders are faxed directly to their orders department for processing because like "BOAT Shop" they do not want have full time Internet connections yet. If they did all they would do would be to print it out anyway and hand it to someone to process!

Case Study 3 - Allied Workforce

Allied Workforce is a well established labour-hire company centered in Auckland. In 2000, Allied was planning to expand their operation nation-wide. They had effective business systems and a substantial customer base.

Allied's Requirements:

- Integrate and Consolidate: Allied required a high functionality accounting solution that would integrate their branches nationwide and consolidate to head office in Auckland. They wanted to be able to add new branches without any problems.
- Remote Access: Allied also wanted the ability to access the accounts remotely. This would enable the accounts people to work from home. This would also enable managers to access the system while traveling to visit branches.
- Job Costing / Labour Hire: Allied also required a custom job costing / labour hire module to manage their core business processes.
- Cost and Functionality were important criteria.

eAccounts' Solution

eAccounts provided a solution for Allied that exceeded their requirements at a very economical rate:

- Integrate and Consolidate: eAccounts International provided the eAccounts Online Accounting System as a generic solution to Allied's accounting requirements. This enables Allied to integrate their branches nationwide and consolidate to Auckland.

(eAccounts Online also enables integration of their branches or subsidiary companies world-wide).

- Remote Access: eAccounts Online Accounting System provided Allied with the ability to access the accounts remotely from any Internet enabled computer in the world. This enables the accounts people to work from home and the managers to access the system while traveling to visit branches.
- Security: Each user has their access restricted by IP number, time and days of the week, their specific branch(s) and module(s) permitted.
- Cost Savings Online: Because eAccounts Online is a web based system it uses high speed Internet connections (e.g. ADSL) to integrate branches with head office. This is a considerable cost saving on dedicated lines required for alternative wide area networks.
- Cost Savings On Hardware, Software and Maintenance: Additional cost savings result from the eAccounts Online being hosted on one head-office server for all branches. Central hosting and maintenance minimizes costs of hardware, software and maintenance.
- Functionality: eAccounts Online provides Allied with all the functionality they require. Numerous reports are provided with the system. Additional custom reports have been written as required with the system report writer.
- Job Costing / Labour Hire: eAccounts developed a custom Job Costing and Labour Hire module to meet Allied's requirements.

Results:

eAccounts Online Accounting System has enabled Allied Workforce to open up 4 new successful branches. These include branches in Christchurch, Hamilton and Whangarei.

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